

REMARKS, GOVERNOR VIC ATIYEH
OREGON MEDIA PRODUCTION ASSOCIATION
RECEPTION, PORTLAND
FEBRUARY 23, 1983 7:00 P.M.

PREPARED TEXT

I AM DELIGHTED TO SPEND THIS TIME WITH YOU TODAY. I AM BOTH SUPPORTIVE AND ENTHUSIASTIC ABOUT YOUR ASSOCIATION -- AND I AM VERY PLEASED AT THE WORK YOU HAVE DONE TO GET YOUR GROUP OFF THE GROUND AND ROLLING.

YOUR EFFORTS SIGNIFY THE POSITIVE APPROACH THAT OREGONIANS ARE TAKING TO BRING ECONOMIC RECOVERY TO OUR STATE. RATHER THAN JUST "BEMOAN OUR FATE" AND WAIT FOR A TURNAROUND TO OCCUR, YOU HAVE BANDED TOGETHER AS A GROUP TO PROMOTE THE MEDIA INDUSTRY IN OREGON.

TRULY, YOU HAVE SEIZED THE OPPORTUNITY THAT IS YOURS. I BELIEVE THE OMPA CAN HAVE A MAJOR IMPACT ON THE ABILITY OF OREGON TO ATTRACT THE MOTION PICTURE INDUSTRY, AND IMPROVE THE VISIBILITY OF OUR STATE WORLDWIDE.

BY BRINGING TOGETHER PROFESSIONALS INVOLVED IN EVERY PHASE OF MEDIA PRODUCTION, YOU CAN NOW -- AS AN ASSOCIATION -- MAGNIFY THE MARKETING EFFORTS OF EACH ONE OF YOU ... AND HELP THE ECONOMY OF OREGON AS A RESULT.

I KNOW THAT DOUG CARTER AND THE DEPARTMENT OF ECONOMIC DEVELOPMENT HAVE WORKED CLOSELY WITH YOU DURING THE FORMATION PERIOD. I WANT TO ASSURE YOU THAT WE STAND BY TO ASSIST AND ADVISE YOU WHEREVER NECESSARY -- BECAUSE WE ARE AS INTERESTED IN BRINGING BUSINESS INTO OREGON AS YOU ARE.

I UNDERSTAND THAT YOUR GROUP HAS ALREADY BEEN RECOGNIZED IN SEVERAL MOTION PICTURE PUBLICATIONS. THAT IS JUST THE SORT OF SIGN WE ARE LOOKING FOR -- AND I AM CERTAIN THAT IT IS ONLY THE BEGINNING.

THE DEPARTMENT OF ECONOMIC DEVELOPMENT -- WITH THE INTERIM APPOINTMENT OF BOB LESH -- HAS PUT A SKILLED MARKETING MAN AT YOUR DISPOSAL. I KNOW THAT THE DEPARTMENT WILL WORK PROMPTLY AND ENTHUSIASTICALLY TO PREPARE MATERIALS THAT COULD BE OF GREAT ASSISTANCE TO THE COMPREHENSIVE MARKETING EFFORTS YOU WILL UNDERTAKE.

FOR THOSE OF YOU HERE WHO ARE NOT YET INVOLVED IN THE ASSOCIATION -- I THINK YOU WILL LIKE WHAT YOU FIND. THE OMPA WILL BE AS STRONG AND AS PRODUCTIVE AS EACH ONE OF YOU -- AND TOGETHER YOU CAN DO SO MUCH MORE THAN ANY ONE OF YOU CAN DO SEPARATELY. I ENCOURAGE YOU TO INVOLVE YOURSELF AND YOUR FIRM SOON IN THIS FINE EFFORT.

FOR THOSE OF YOU WHO ARE ALREADY MEMBERS, REST ASSURED THAT WE IN STATE GOVERNMENT ARE WATCHING YOUR EFFORTS CLOSELY, STAND READY TO ASSIST YOU, AND ARE GREATLY ENCOURAGED BY THE PROGRESS YOU HAVE ALREADY MADE.

ONCE AGAIN, I AM PROUD TO BE HERE ON BEHALF OF THE STATE OF OREGON. TONIGHT, WE HONOR THE BEGINNING OF A LONG AND FRUITFUL ASSOCIATION AMONG THE MEMBERS OF ONE OF OUR STATE'S MOST EXCITING NEW INDUSTRIES.

THANK YOU VERY MUCH.

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