

7/21/82

G → John Tom for Paul Newman

Paul Newman →
✓ Stu Spencer
✓ Roger Ails

→ 106 ←
DAYS

- ① Newman
- ② Ails
- ③ Spencer

Ron Schmidt & John Pihos

\$2,000 consulting, etc fee
advertising commission

→ Faust will von
→ Nenny will von
\$20,000 fee

Implementation of poll:

1. phantom candidate
2. capture voters who don't know Ted
3. age groups
 - 18 to 34 weak historically low voters but expect stronger now - nuclear, etc
 - 45 to up 1 1/2% will attract
4. lot of work to do in our party
5. Independent vote important

A - part trending review
B - tough, aggressive person who has accomplished

Honesty
integrity
leadership

6. Use 60 House races

FORD VISIT

7/29

D. SMITH
R. ANTHONY
Eugene & R. Martin's house

8/10

ATIYEH
\$20,000 overhead

10

✓ on print LCD
w/ Ted
Jack Faust