

Grid Stars Capture College Idol



The famous "Boxer," an ancient Chinese relic which has enjoyed a checkered career on Pacific university campus, now in the custody of these three husky football stars. The group that last had the bronze dog must now give up its tail, which hooks on for state occasions, but is too unwieldy to carry around.

LATEST DODGE IS DISP

New, Bigger Car On Exhibit at Salesrooms in

The new, bigger Dodge recently created a sensation in New York automobile circles. It later won the admiration of thousands of enthusiastic spectators at the Chicago show, is now on display at the W. W. Shipley rooms, S. W. 16th and

The 1934 Dodge embodies important changes over the previous model and, according to Shipley, marks the beginning of the Dodge automobile creation.

"There undoubtedly is a widespread curiosity to know by what process of reasoning the Dodge manufacturers adopted certain mechanical features, or gave them their form or shape to the public," continues Shipley. "In the line of 1934, the design is rendered by the public, the owners—not of only one car, but of five different cars. That statement might be called 'hokey' by some, yet that is exactly why we consulted the public on an absolute fact that the Dodge of 1934 was quite an unusual extension of the public's preference."

"Questionnaires were sent to thousands of owners of different makes of cars—and we wanted to know the preferences for certain body design, radiator contour, fenders, ventilation of engine cylinders and interior appointments."

"Now when one looks at the latest models, they will find incorporated in them not only the tails, features and equipment which a representative creation of the country's motorists voted, but a great many which were introduced by the factory—namely floating wheels, floating power mountings, hydraulic brake larger and sturdier construction, still larger airwheel tires, air-composite brake drums, and other improvements, all of which contribute to better performance and comfort."

"The survey proved that, especially in determination of style and appearance, the car owner's preferences afford an infallible guide to popular acceptance."

ANCIENT CHINESE IMAGE BROUGHT BACK TO CAMPUS

The "Boxer," an ancient Chinese idol which was given to Pacific (meaning peace) university at Forest Grove as a symbol of peace has the active students and alumni engaged in a civil war.

The idol was presented to the university years ago by Rev. J. Walker, a Chinese missionary, whose chief interest was the promotion of peace.

Peacefulness accompanied the first ten years of the idol's life on the Pacific campus, spent in the custody of students of Marsh hall. The same conditions would probably reign yet had not the in-

group and then another would spirit away the sacred dog.

Interesting stories are related about the different places it has been. It was in the thick of battle during the world war under the protection of a Pacific student, who had taken it overseas with him.

For the past year it has been in the hands of Errett Hummel, a graduate, who is teaching at the Clatskanie high school, but he lost it last week to Al Lemcke, Syd Willmott and Howard Smith, a trio of Pacific football stars, who left Forest Grove at 3 o'clock in the morning in an antiquated Ford for their coup.

So the "Boxer" comes back to Pacific campus, with the three grid stars elated over their success. Now Hummel must give up the bushy tail that belongs on the idol, but which is unhooked except on state occasions because of its weight.

The "Boxer" is battered and bent. It has been broken and mended. It bears the initials of many collegians. But despite its hard life, the "Boxer" needs no pedigree attached to it, for the beauty of its ancient workmanship is recognized by all who see it.

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INSURANCE BREAKFAST PLANNED FOR THURSDAY

The Insurance Men's Breakfast club will have as its guest speaker Thursday morning Victor P. Morris, professor of economics of the University of Oregon. Morris will have as his subject "The Economics of the American Dollar."

A. H. Averill, state insurance commissioner, as well as members of the Life Managers' association and the Life Underwriters' association, will be present at this