

1990 - 1995 WCCAO STRATEGIC PLAN

Overall Strategic Goal: WCCAO will assure, in a manner that promotes self-sufficiency, that all low-income residents of Washington County have access to services to meet human needs.

Goal I: Increased ability to promote self-sufficiency

Objective A: Distinguish cause of poverty from symptoms and determine appropriate role and strategy.

Objective B: Assure the promotion of self-sufficiency throughout all program efforts and establish a mechanism to evaluate the effectiveness.

Objective C: Assure that WCCAO services are accessible to all eligible people.

Objective D: Establish a service delivery system that allows for comprehensive assessment of client needs and uniform data collection.

Objective E: Establish a comprehensive information and referral system.

Objective F: Establish family oriented case management models.

Goal II: Assure that needs are met

Objective A: Provide comprehensive information and referral, emergency and basic needs services.

Objective B: Increase emergency shelter beds and provide a continuum of homeless services.

Objective C: Increase resources for and provide access to emergency and supplemental food.

Objective D: Provide special needs transportation.

Objective E: Increase resources for quality, affordable day care.

Objective F: Increase access to and resources for quality, affordable housing.

Objective G: Provide energy conservation services.

Objective H: Provide early childhood development services.

Objective I: Provide education, skills training and self-help opportunities.

Objective J: Provide family development services.

Goal III: To have adequate resources to support the agency's mission

Objective A: Increase community awareness and involvement.

Objective B: Obtain financial and in-kind support.

Objective C: Obtain space and equipment.

Objective D: Recruit and retain competent staff, volunteers and Board members.

Goal IV: To have supportive management and administrative systems that enables agency to fulfill its mission

Objective A: Assure fair and equitable personnel policies and practices.

Objective B: Assure on-going staff development opportunities.

Objective C: Assure planning and evaluating processes that are participatory and pro-active.

Objective D: Assure effective and efficient clerical, business and financial services.

Objective E: Assure effective agency communication and coordination.

Objective F: Provide development opportunities for Board members and Head Start Policy Council.