

Trade mission tours Far East

By Michael A. Anderson
Staff Writer

Gov. Vic Atiyeh, along with a delegation of business leaders, and a press corps, leaves for Tokyo Friday morning as part of the single largest trade mission in history.

The 20-day mission will also include stops in the cities of Kyoto, Japan, Beijing and Fuzhuo, China, and Hong Kong.

In Japan, the delegation will meet with customers who are already very interested in Oregon in the areas of trade, investment and tourism, said the mission's coordinator, Doug Frengle, manager of the International Trade Division of the Economic Development Department.

The purpose of the China visit is quite different, said Denny Miles, the governor's press secretary. There, the delegation will concentrate on making initial contacts and laying the foundation for long-term trade and investment relations with China.

Some of the officials in the delegation left Tuesday, including Larry Wolfard, chairman of the state Economic Development Commission and Blake Hering, president of the Port of Portland. Other key member of the delegation include Ken Meier, assistant director of the state Depart-

ment of Agriculture; Norman Coon, director of the Oregon Wheat Commission; Steve Felkins, director of the Port of Astoria; Frank Kreuger, director of Floating Point System's international market development division; and Les Wierson, president of CH2M Hill.

Highlights of the mission's week in Japan include meetings with the Japanese Lumber Exporters Association, the Japan External Trade Organization, The Ministry of International Trade and Industry, and Akio Morita, chairman of Sony and head of the Japan Federation of Economic Organizations.

On Wednesday, Sept. 12, Atiyeh will announce the staff of the new state of Oregon Representative Office-Japan, which will coordinate economic relations between Japan and Oregon.

On Friday, Sept. 12, the governor will attend a luncheon hosted by the wood products industry of Japan and an investment seminar sponsored by the Japan Federation of Economic Organizations.

The Chinese leg of the trip is less definite, since it is being scheduled by the Chinese government. The trip will include both business and cultural activities.

Daily Journal of Commerce
9-7-84