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**Your Man in  
Washington  
is His Own Man.**

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# Les AuCoin's "Special Interest" is People.

Too many public officials respond only to narrow special interests represented by highly paid lobbyists wearing those \$500 suits.

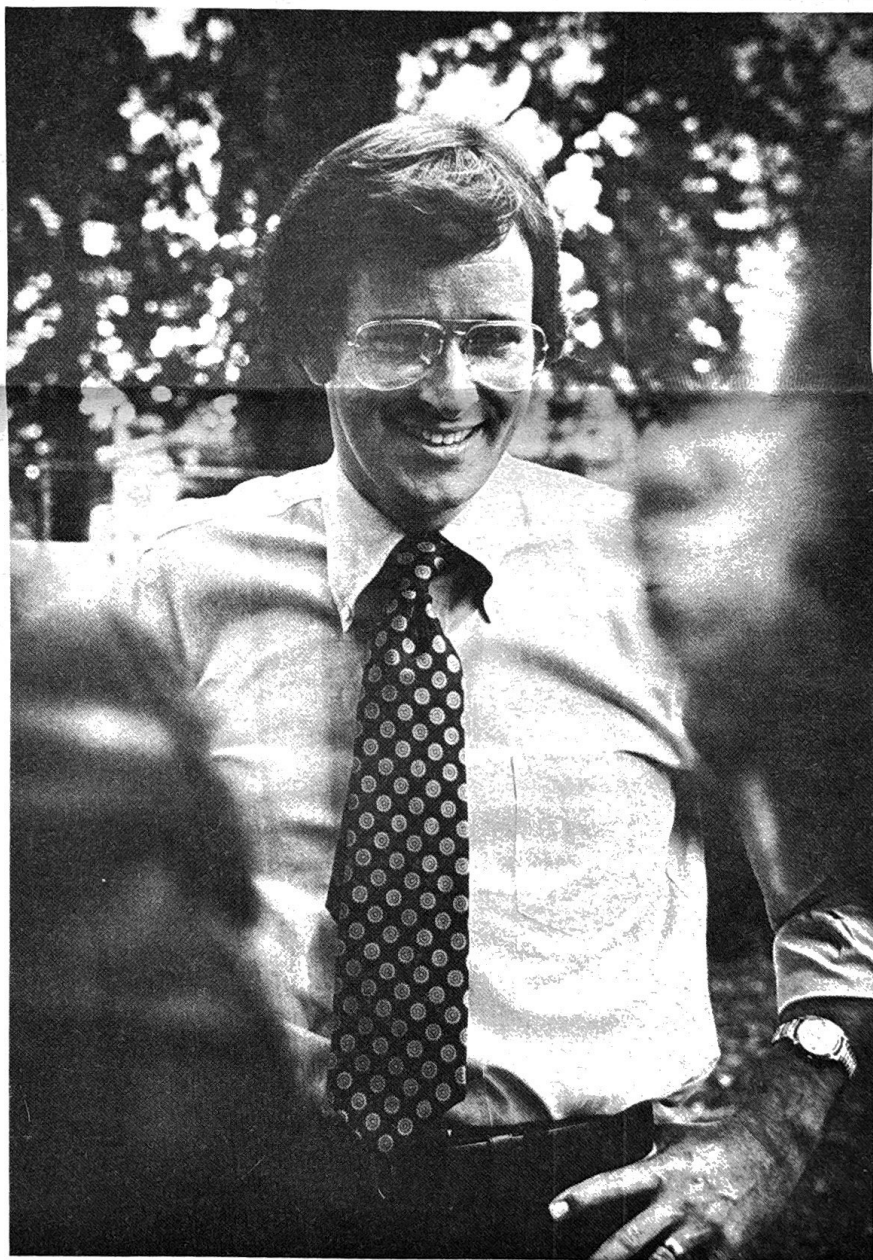
In this matter, as in so many others, Les AuCoin is refreshingly different.

Take the Clean Air Act. Les AuCoin bucked the Big Three Auto Companies, Detroit, and their allies in Big Labor. AuCoin held firm against attempts to cripple the law. He voted against an industry-labor measure to postpone **until 1982** the deadline to produce clean-exhaust cars.

Why was this important? Because scientists say 70 per cent of the cases of cancer are environmentally caused — by the air we breathe, the water we drink.

On the life-and-death issue of clean air, Les AuCoin saw beyond the special interest smokescreen. Despite fierce pressure from industry and labor combined, he opposed legislation harmful to the public's health.

By this stand, Les AuCoin honored two traditions cherished by Oregonians: a healthy environment and independent judgment.



# Straight Talk on Taxes and Inflation.

It's not much fun to be "used" by politicians — but this election year, some of them are at it again.

They say they're going to "balance the budget."

Then, because they know how deeply we feel about taxes, they promise an **election year** tax giveaway that adds a whopping \$112 billion to the federal deficit by the year 1981! (This proposal is endorsed by Les AuCoin's opponent in this election.)

Who do they think they're fooling? We can't have it **both** ways. You know that. And so does Congressman Les AuCoin.

AuCoin voted for a **responsible** tax cut this year. One that'll help you and strengthen our economy. But **not** one that will blow the top off the budget and make inflation worse.

On federal **spending**, here's the straight truth about your Congressman, Les AuCoin: he has had the courage — again and again — to say "no" to huge deficits.

**FACT: Les voted to slash the proposed \$60 billion deficit in half this year alone.**

That's why the non-partisan National Taxpayers Union — a group dedicated to saving taxes and fighting deficit spending — rated Les AuCoin the best Congressman in Oregon when it comes to fighting taxes and inflation.

Congressman Les AuCoin. Integrity. Straight talk.





# How Les AuCoin Racked Up a Better Batting Average Than Pete Rose.

Even a baseball superstar like Pete Rose gets a hit only 30 to 35 per cent of the time. When it comes to helping constituents, Les AuCoin's success rate is twice that high.

Last year AuCoin's office changed an agency decision or provided needed assistance in **70 per cent** of some 1,400 cases.

Getting answers and results from the bureaucracy doesn't require as much dexterity as hitting a major league fast ball travelling 95 miles per hour.

But it demands just as much determination.

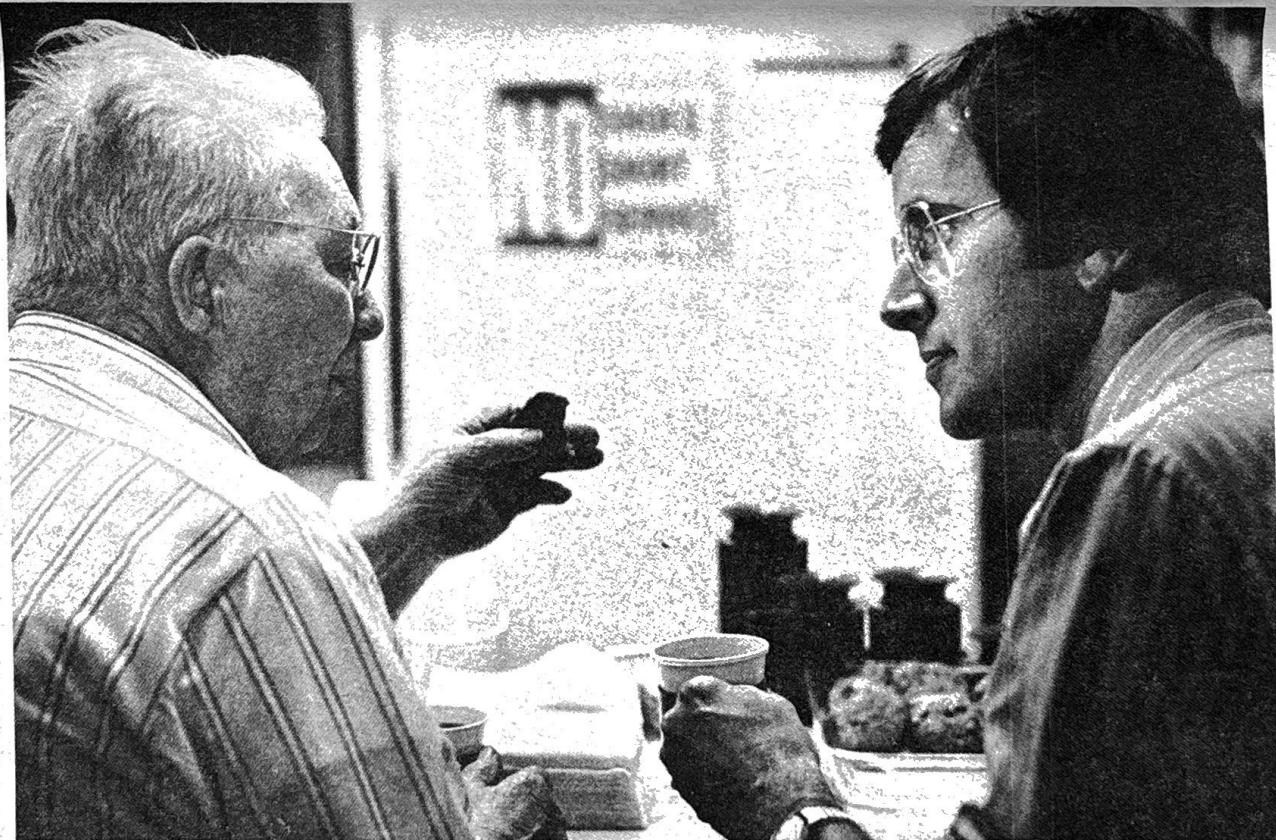
Les AuCoin and his staff have helped thousands of people recover lost benefit checks, solve immigration problems, receive insurance coverage, unsnarl tax foul-ups, establish eligibility for government assistance.



Congressman AuCoin makes his presence felt **personally** in our district. Last year alone, he logged 102,000 air miles, coming home 17 times and spent more than 14 full weeks in Oregon talking to citizens. Town meetings, open office hours, mobile office tours, and a toll free telephone line (1-800-452-1920) all serve to keep Les AuCoin in touch with you.

Les understands that the people affected by government services are the real "experts" whose opinions should be sought before policies are made.

So he figures it's worth 102,000 miles in the air to hear some down-to-earth advice on the ground.



# When It Comes to Congress, "There Ought to be a Law."

Congress has never been bashful about passing laws which affect millions of Americans. But somehow most lawmakers run away and hide at any suggestion they should be subject to the same rules as the rest of us.

The sad fact is Members of Congress have made themselves immune from the Civil Rights Act, the Social Security system, and many government regulations.

Les AuCoin believes that kind of double standard is unacceptable.

Last year Congressman AuCoin was one of only 38 Representatives out of a total of 435 who voted to include Congressmen and federal workers as contributors to the Social Security system. As Les AuCoin pointed out at the time, continuing to exempt them costs the rest of us \$22 billion more in payroll taxes (or roughly \$300 per wage earner) over the next 10 years.

Besides that, the exemption allows the Members of the House and Senate to continue raising payroll taxes without feeling the slightest personal consequences themselves!

Congressman AuCoin sees another example of Congressional insensitivity in the current movement to eliminate the limit on personal outside earnings for members of the House and Senate.

"This ceiling of \$8,625 a year is a critical part of our new ethics code," AuCoin said. "I have no sympathy for the protests from those who sometimes nearly double their salaries on the speaking circuit. Were it not for the office which the public has conferred upon us, few Congressmen and Senators would be offered a nickel to make a speech. It's wrong to take personal advantage of the job the people gave us."

That's the kind of straight talk that's making a difference on Capitol Hill. And one more reason to send Les AuCoin back to Washington.





# Les AuCoin is Letting the Federal Government in on a Secret. Oregon.

Even in the East and Midwest, citizens will tell you the federal government is unaware of local problems — or sometimes actually makes them worse. Here in Oregon — 3,000 miles from the capital — there's a danger of Washington, D.C. being even further out of touch. They can easily forget we're even here.

That's why it helps so much to have Les AuCoin voicing our concerns and making clear to federal officials how their decisions affect us.

As an author of the 200-mile limit, Les AuCoin helped to reverse a long-standing U.S. policy which had discriminated against Oregon Fishermen.

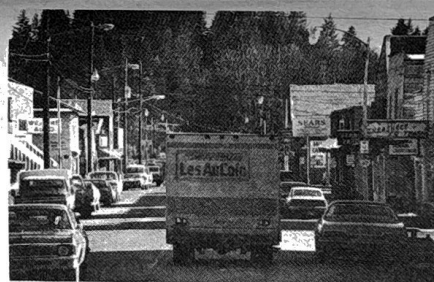
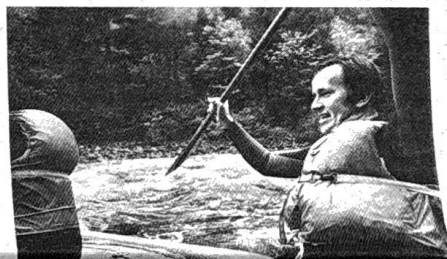
And that's just the beginning. AuCoin has a solid record of making sure that Oregon's point of view is heard in the nation's capital. Realizing that filberts are a million dollar crop in the Willamette Valley, he wrote into law real protection for Oregon filbert growers.

And hasn't it always galled you that the big "winners" of federal grants always seem to be the biggest cities? Les AuCoin convinced Congress to unravel red tape for small towns to help them compete for vital housing and community development funds.

And Les has come up with a sound idea to help Oregon communities pay water bills which have risen to meet standards set by the Safe Drinking Water Act of 1974. An AuCoin bill would allow the Farmers Home Administration to award grants covering 75 per cent of the cost of water system improvements. That way, we could avoid heavier property taxes.

Finally, this Congressman is trying to ensure that consumers can recover damages in cases where illegal price-fixing is proven.

From salmon to safe water, from suits to nuts, Les AuCoin has made Washington, D.C. pay attention to Oregon.



# How to Keep Housing Costs from Going Through the Roof.

Last year Les AuCoin was named Chairman of the Banking Committee's Task Force on Homeownership. From that vantage point, Les has become a national leader in the drive to keep housing prices within the reach of American families.

The AuCoin Task Force documented the inflation which has ravaged the housing industry. With land costs skyrocketing, with construction financing costs jumping almost 200 per cent since 1970, the price of the average home has increased 67 per cent over the past five years.

Having defined the dimensions of the problem, Congressman AuCoin has set out to provide some long-overdue solutions.

He has insisted upon a balanced approach to wilderness planning which will guarantee us steady timber supplies and put a lid on the price of building materials. He has advocated abolition of government regulations which expand the time and the cost of building a home.

In authoring major parts of the Housing and Community Development Act of 1977, Les AuCoin helped to improve the delivery of housing assistance to rural families. He was also an early sponsor of the new community development funding formula which benefits older, industrialized cities such as Portland.

In 1978, Congressman AuCoin introduced landmark legislation, the Housing Opportunity Act. This measure would provide mortgage credit assistance on a graduated scale (starting with a 6% interest rate) to middle-income families purchasing new and rehabilitated homes. It would also encourage the preservation and renewal of urban neighborhoods.

It's more than a little unusual to see a second-term Congressman assume prime responsibility in an area like housing. But Les AuCoin is an unusual Congressman.



# The Other Side of Les AuCoin.



Every elected man is a public man. But he's also a private man. Knowing **who** the "private man" is can tell you a lot about the values of the guy who makes decisions in Congress for you and your family.

"Congressman" Les AuCoin was named one of the Ten Outstanding Young Men in America by the U.S. Jaycees last year. But neither that honor — nor his packed schedule — have made Les forget that he's fundamentally a father, a husband, a consumer, a citizen.

In the Washington, D.C. Youth Recreation League, hardly any dads had time to watch their fifth grade sons play basketball last season.

Les AuCoin did. In fact, every Saturday morning he wasn't in Oregon, Les not only watched but coached his son Kelly's team.

While some Congressmen have grown accustomed to having doors opened for them, you'll often find Les AuCoin on Sunday afternoons doing the family grocery shopping. It reminds him that life isn't marble halls and microphones. Besides, it's one *personal way* Les stays in tune with what *the cost of living means*.

Sue AuCoin is a full working partner with Les. Sue wants it that way and so does he. Two or three times a year, when business keeps Les in Washington, Sue flies to Oregon, travels the district, serving as his eyes, his ears, one of his chief advisors.

Les plans his limited free time carefully. And he believes in packing it vigorously.

He's a three-mile-a-day jogger. A "white water" rafter. A canoe racer. A voracious reader (favorites: mysteries and history). And he's a music buff who loves to take Sue out dancing.

It adds up to something unusual.

A hard-working Congressman with a growing national reputation. But first and foremost: a man in touch with the world — **our world**.

Les AuCoin. A vigorous public man. A vigorous private man. And, best of all, he prefers to open his doors for himself.



Re-Elect Les AuCoin Committee  
8665 SW Canyon Road  
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