



2007-2010 Strategic Plan

Mid-Point Report

July 1, 2007 – December 31, 2008



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Three-Year Strategic Goals

- I. Community Engagement
- II. Family Self-Sufficiency
- III. Operational Excellence



I. Community Engagement:

Educate, advocate, and lead to increase community engagement in issues of poverty.



A. All 12 City governments are engaged in reducing conditions of poverty.

- Created survey tool to gather baseline information
- Set up systems to manage info
- Established city profiles & updated elected officials' info



- Participated in 17 meetings involving 3 cities: Beaverton, Hillsboro and Tigard

- New mayors for Beaverton & Hillsboro on CA Board



• Key areas of engagement identified:

1. Beaverton - *Multi-Service Center*
2. Hillsboro - *Lead for Vision 2020 I&R Goals*
3. Tualatin - *Lead for Tualatin Tomorrow goals on poverty & homelessness*



B. Top 20 businesses are significant partners with Community Action.

- Researched businesses
- Established profiles
- Documented historical involvement



C. Faith based partnerships with Community Action increased by 50%.

- Pacific University grad students surveyed & reported on current Board/staff connections
- Completed funding history reports



II. Family Self-Sufficiency:

Increase Community Action's leadership and effectiveness in reducing conditions of poverty.



A. At least 10% more families served receive comprehensive services.

- Researched and selected data base strategy
- Submitted project to CDBG for possible future funding



B. Establish a Beaverton Multi-Service Center . . .

- Obtained Beaverton Mayor's support
- Exploring partnership with TVHP & City of Beaverton
- Finalized scope of project & cost
- Identified funding options



C. 80% of all eligible Head Start children are served.

- Converted 9 classrooms to 18
- Added 162 children in 08-09
- Serving 48.2% of eligible children (952)
- 643 children are on the wait list
- Strengthening school partnerships



III. Operational Excellence:

Deliver on our mission through operational excellence.



A. The agency is deficit free, has \$1.25 million for operating capital and \$300,000 unrestricted surplus.

- Received & matched County funds = \$120,000
- Lawsuit resolved = \$395,000
- Reduced deficit to \$111,126 (6-30-08)



- Have \$1.25 million in operating capital
- Improved fundraising event outcomes



B. The agency utilizes and develops employees to full potential . . .

- Established system to support staff development
- Increased ability to track employee competence
- Training all supervisors to ensure understanding of best practices
- Oriented all staff to succession planning strategy



C. The agency . . . standards of organizational excellence.

- Attended "Standards of Excellence" national training; Peer Reviewer
- Oriented managers to the process
- Internal ROMA trainer; trained staff
- Attended "CAA Accountability from the Legal Perspective" training; prepared for an internal audit



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* Presented at February 27, 2009 Board Planning Retreat