

### Comments Concerning Play It Again, 3/13/03

- Over the past twelve months, the average month has 353 individual families representing 874 children and 731 adults who receive 6800 articles of clothing.
- 60 of the 353 families visit the store for a second time during the month. The grand total of clothing articles given out per month is 8077 (this does not include personal and household items). On an annual basis we distribute 96,925 articles of clothing.
- The average family has 2.5 children and 2.1 adults.
- Individual families receive 19.6 articles of clothing per visit (about 4.25 items per family member). Families coming for a second visit receive an average of 21.7 items.
- Families from the western part of the County (Hillsboro, Cornelius, Forest Grove, North Plains and Gaston) represent 29.4 percent of the customers. Families from the eastern part of the County (Beaverton/Aloha and Cedar Hills/Cedar Mill) represent 58.1 percent of the customers. The south (Tigard and Tualatin) represents 8.6 percent and outside the County represents 3.9 percent. Over time the East County figure has been increasing and the West County figure decreasing.
- We currently have 1767 customers on file (a family that has shopped at least once in the past twelve months).
- When I last checked, at the end of September 2002, 64 percent of our customers were Hispanic. This is a figure that has been continually increasing.
- Over the past twelve months volunteers have averaged 300 hours worked per month.