

2007-2010 Strategic Plan

Goal I. Community Engagement: Educate, advocate and lead to increase community engagement in issues of poverty.

Outcomes:

- a. *All 12 City governments are engaged in reducing conditions of poverty.*
- b. *Top 20 businesses are significant partners with Community Action.*
- c. *Faith based partnerships with Community Action increased by 50%.*

Goal II. Family Self-Sufficiency: Increase our leadership and effectiveness in reducing conditions of poverty.

Outcomes:

- a. *At least 10% more families served receive comprehensive services.*
- b. *Establish a Beaverton Multi-Service Center to improve access to Community Action services.*
- c. *80% of all eligible Head Start children are served.*

Goal III. Operational Excellence: Deliver on our mission through operational excellence.

Outcomes:

- a. *The agency is deficit-free and has \$1.2 million in operating capital.*
- b. *The agency strives to utilize and develop employees to full potential and at least 10% are prepared to move into positions of greater responsibility.*
- c. *The agency has effective processes to assure sustainable operational systems and to meet standards of organizational excellence.*

Community Action Accountability

Community Action is committed to the highest standards of financial stewardship of our funds. In 2007-2008 we anticipate receiving over \$16 million in financial support from a variety of sources, including individuals, businesses, corporations, foundations, faith based organizations, civic groups, community organizations, United Way, local government, and state and federal grants. Revenue is also generated through fees and rebates. For every dollar that is received by Community Action, **90.5 cents** goes directly to the delivery of programs and services to achieve our mission.

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