2004-2007 Strategic Plan

OUR PROMISE: Community Action changes people's lives, embodies the spirit of hope, improves communities & makes America a better place to live. We care about the entire community and are dedicated to helping individuals help themselves & each other.

OUR VISION: Washington County's residents are strong, resilient, involved in the community, and live with dignity and security.

OUR MISSION: In partnership with the community, Community Action assists low-income people to achieve self-determination.

OUR CORE COMPETENCIES: Community Action
- *has a genuine concern and knowledge regarding the needs of the low-income Community*
- *is recognized, respected and works collaboratively with funders and other service providers*
- *is a community leader in the area of early childhood development*
- *is a catalyst in community efforts to address homelessness and affordable housing*

2004-2007 Key Strategic Directions:

1. Bridge the Gap Between Poverty and Economic Self-Determination
   a. Lead the effort to define the gap between poverty and self-determination.
   b. Pursue sustainable growth that builds on our core service areas of early childhood, emergency needs, and self-sufficiency.
   c. Take reasonable risks in making program and infrastructure investments to increase effectiveness.

2. Increase Our Capacity to Address Issues of Poverty
   a. Focus and clarify our message on poverty and our mission.
   b. Diversify and increase resources, including appropriate income-producing strategies.
   c. Expand community partnerships with a focus on faith-based organizations.

3. Lead Efforts to Strengthen Community's Response to Poverty
   a. Serve as a knowledgeable resource to policy makers and leaders considering poverty related initiatives.
   b. Leverage the leadership power of board and staff to impact public opinion.
   c. Increase educational efforts to improve community response to poverty.
   d. Build public awareness and support that result in public policies that effectively address poverty.

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